Food at the Farmers’ Market Workshop
“Keeping it Legal”

Interested in bringing food to the farmers’ markets? This important workshop will give you the information that you need to provide legal food to Florida’s Farmers’ Markets. The two-day workshop will help small farmers and market managers to expand their farm business and examine different ways to capture consumer food dollars. The exciting learning session on Friday will tour a successful small organic methods farm and market vendor enterprise.

“Food at the Farmers’ Market Workshop” will take place on March 21, 2013 at The FAMU Center for Viticulture and Small Fruit Research, 6506 Mahan Drive, Tallahassee, Florida 32317.

Registration fee: $15.00/person includes lunch and refreshments. Preregistration is required.
To preregister contact: Jennifer Taylor at famu.register@gmail.com, FAMU StateWide Small Farm Programs/College of Agriculture and Food Sciences, Florida A&M UNIVERSITY, Tallahassee, FL.

Come ready to learn.

THURSDAY, MARCH 21, 2013
Registration, coffee and sweets: 10:00 - 10:15am
Welcome: 10:15 - 10:30am
10:30 - 10:40 History of Florida Association of Community Farmers’ Markets
Facilitator: FACFA

10:45 - 11:30 Farmers’ Markets are good for farmers and communities
Facilitator: Market Managers

11:30 - 12:30 Cottage Food Industry Regulation, compliance issues
Facilitator: Florida Department of Agriculture and Consumer Services

12:30 - 1:00 Lunch on-site. Networking and discussions

1:00 - 2:00 Beyond Cottage Industry - Mobile Kitchen
Requirements: procedure, inspection to approval
Facilitator: Florida Department of Agriculture and Consumer Services

2:00 - 2:30  Making it all work: Compliance Demonstration  
Facilitators: Market Managers

2:30 - 3:30  Discussion and local eggs (small farms)

3:30 - 4:30  EBT/SNAP (equipping small farmers, market managers)  
Facilitator: Florida Department of Children and Families

4:30 - 5:00  Grant Opportunities and Collaboration  
Facilitators: Market Managers

5:30 - 6:30  Refreshments and discussions

6:30 - 7:30  2013 Farmer’s Market Nutrition Program and Certification  
Facilitator: Florida Department of Agriculture and Consumer Services

FRIDAY, MARCH 22, 2013/Learning Farm Tour
We will meet at the FAMU Center for Viticulture and Small Fruit Research.  
Location: 6506 Mahan Drive, Tallahassee, FL 32317.

9:30am  Registration, coffee and sweets.
9:45  Departure to learning farm tour*
1:00pm  Estimated return

*Successful organic methods farmer/market vendor and his innovative farm enterprise.

For additional information about this or other sustainable development efforts contact famu.register@gmail.com, Dr. Jennifer Taylor, Coordinator Small Farm Programs/FAMU College of Agriculture and Food Sciences.

The collaborators for this workshop include:
FAMU StateWide Small Farm Programs/College of Agriculture and Food Sciences
Florida Association of Community Farmers’ Markets
Market Managers
Small Farmers
Florida Department of Agriculture and Consumer Services/Fresh from Florida-Food Safety Division
Florida Department of Children and Families/EBT-SNAP-Florida Access,
Florida Department of Agriculture and Consumer Services/Marketing Development.